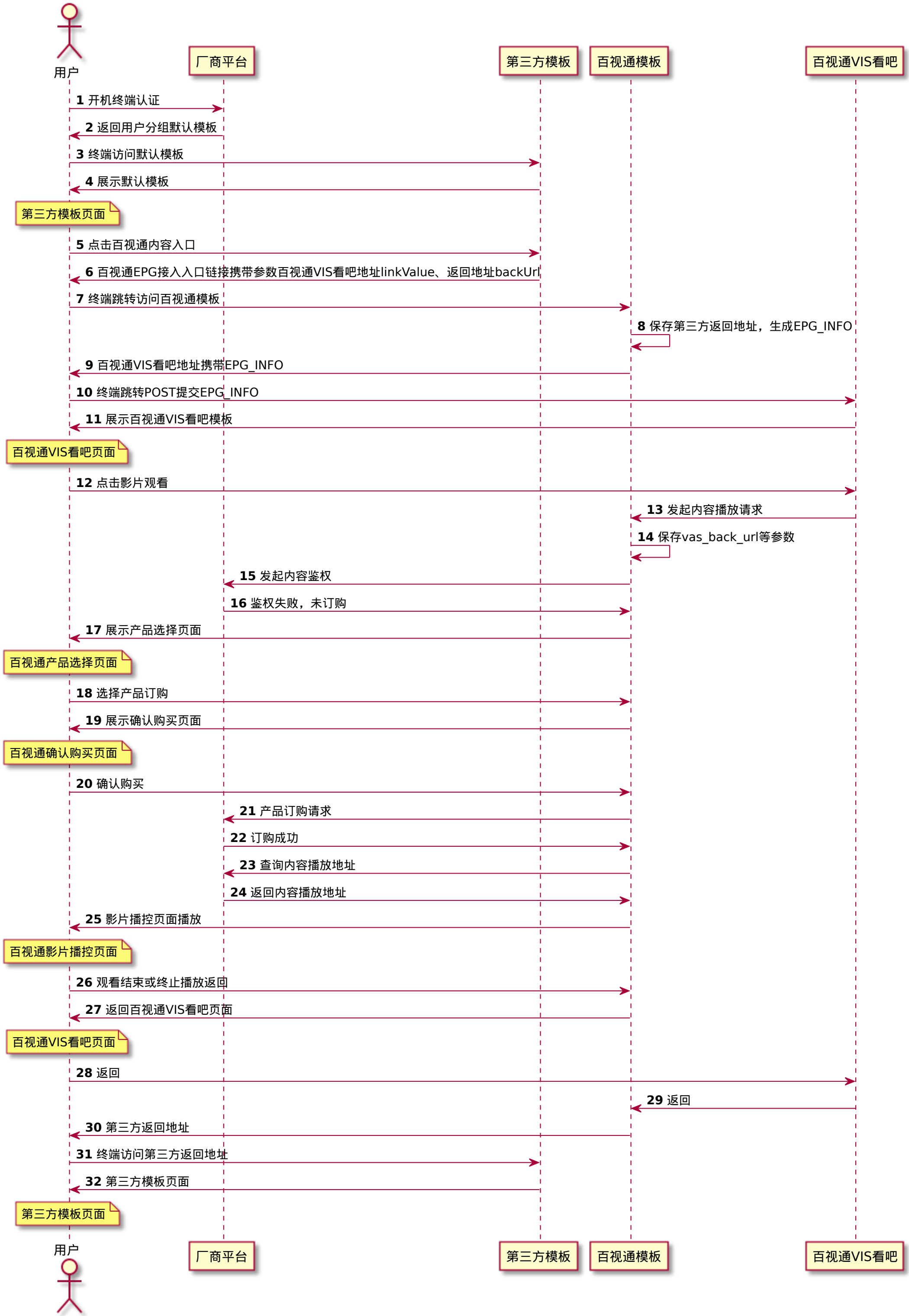3RD2VIS内容接入接口