

PRIDE

The word "PRIDE" is rendered in a bold, sans-serif font where each letter is filled with a different color from a rainbow spectrum. The 'P' is red, the first 'R' is yellow and green, the 'I' is purple, the 'D' is red, orange, and yellow, and the 'E' is green, blue, and purple. The colors are arranged in a way that suggests a rainbow, with the 'I' being the only letter that is a single solid color.